

TOP AGENT

MAGAZINE



RUDY LIRA KUSUMA



*Top Agent Rudy Lira Kusuma Just Launched Your Home Sold Guaranteed Realty to Revolutionize the Real Estate Industry
It uses a unique specialization model, whereby each Team Member focuses on one specific area of real estate.*

In 2007, Rudy Lira Kusuma was selling promotional items door to door. One of his main clients was a brokerage, and one of the brokers suggested that he look into getting a real estate license. Rudy decided to take the leap, and after working for ERA Real Estate, Coldwell Banker, and

RE/MAX for many years, he launched Your Home Sold Guaranteed Realty in 2019. Your Home Sold Guaranteed Realty has experienced vast growth over the past two years due in large part to Rudy's creative approach to his business model and his commitment to the

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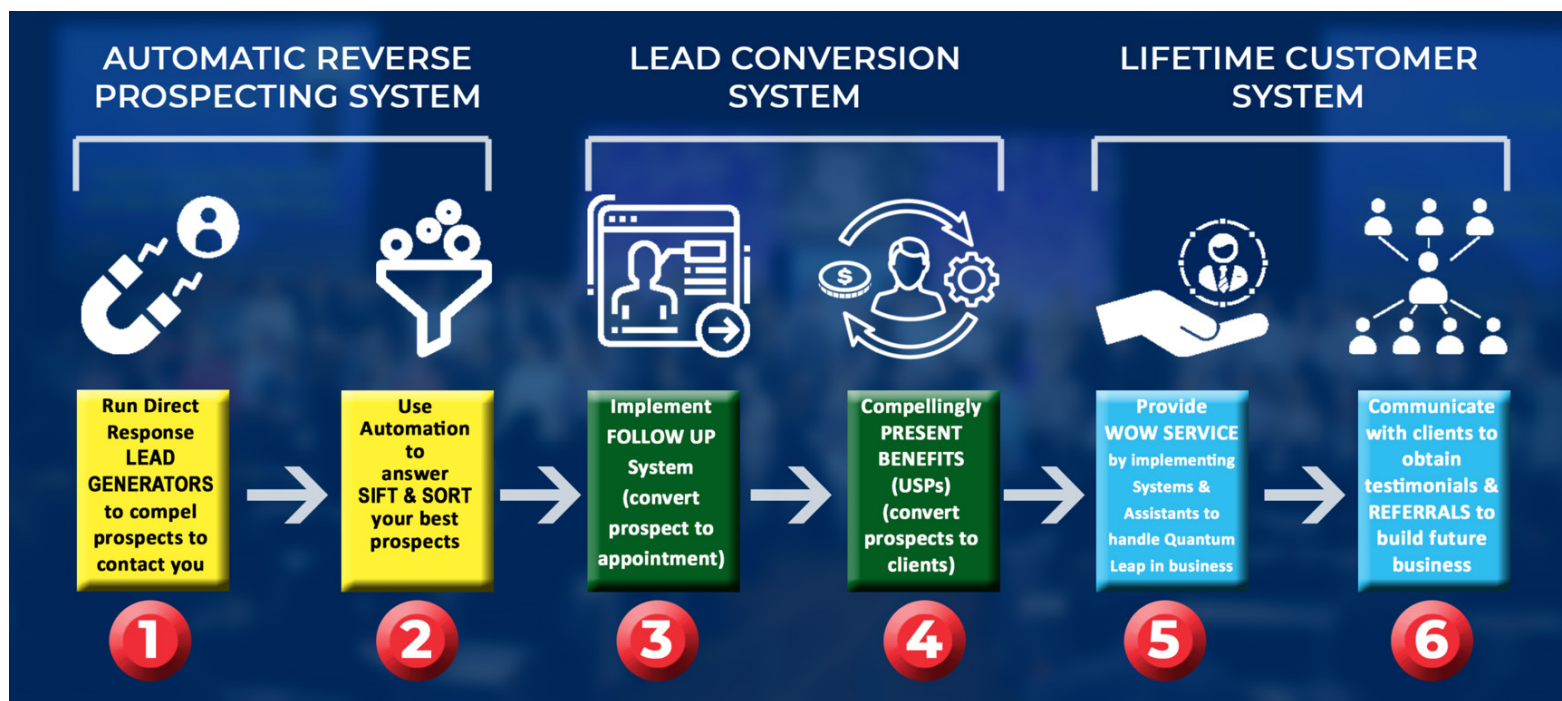
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success of the agents on his team. Its streamlined processes allow them to use their time efficiently, providing excellent service to clients without wasting valuable time.

Your Home Sold Guaranteed Realty uses a unique specialization model, whereby each Team Member focuses on one specific area of real estate. Members are split up into different sections, including



"Specializing each member of the Team smoothes out the transaction process, and creates an incredibly satisfying experience for our clients," Rudy says. "In the last 12 months, we've gotten 75% of our business from happy clients coming back."

the Marketing Department, Admin Staff, Inside Sales Team, and Outside Sales Agent Partners, which enables them to be more efficient and productive while quickly gaining experience to become experts in their field. "Specializing each member of the Team smoothes out the transaction process, and creates an incredibly satisfying experience for our clients," Rudy says. "In the last 12 months, we've gotten 75% of our business from happy clients coming back or referring their friends and family to us."

Through its deliberately agent-focused design, Your Home Sold Guaranteed Realty is a great option for agents who are looking for a Brokerage that will take their best interests into account. Agents in the Realty are given face-to-face appointments with clients, allowing them to offer the best quality service without the hassle and time consumption of lead generation, as well as spending their time selling instead of prospecting. Your Home Sold Guaranteed Realty offers Realtors a way to make more

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money doing what they love by waiving industry standards and providing an ergonomic framework through which to conduct real estate business.

When it comes to marketing, Your Home Sold Guaranteed uses its cultivated database of over 57,000 prospective buyers in California to make it easy for sellers to

get offers on their home. The Marketing Department advertises listings extensively across multiple platforms, including social media, radio, billboards, newspapers, and the MLS - Your Home Sold Guaranteed Realty is able to get competitive offers for their sellers quickly and efficiently, making it a major asset for anyone looking to put their home on the market!



In his free time, Rudy enjoys hiking and swimming with his wife and two boys. As a give-back-to-the-community brokerage, Your Home Sold Guaranteed Realty is committed to investing in the needs of their community through their Go Serve Big Mission - “We are proud of our agents, as they give a portion of each transaction to a charity of their choice!” Rudy and his team know that when you put others first, you will never be second. In keeping with

that philosophy, Rudy hopes to connect with 100 team leaders by December 2022, allowing them to build their own Teams of an average of 10 agents each through his brokerage, leading to a total of 1,000 partner agents added to Your Home Sold Guaranteed Realty by December 31, 2022. These mutually beneficial relationships created between Your Home Sold Guaranteed Realty and the other agents in California are the foundation for both parties’ success.



Contact Rudy at (626) 789-0159, or visit Your Home Sold Guaranteed Realty online at YourHomeSoldGuaranteed.com

