

TOP AGENT MAGAZINE

HALEY EPPS

Haley Epps has been working in the real estate industry for 26 years, but it didn't truly start there. She comes from a real estate family – her mother was a Realtor and her grandparents before her, and Haley has been surrounded by the sales transactions of homes for most of her life. She got her start working in commercial real estate with her mother, until she started focusing on residential properties fifteen years ago. She now works for the Haley Epps Team at Reece Nichols in Johnson County, Kansas, where she has built a reputation as an experienced agent who takes great care of each of her clients.



One of Haley's primary goals as a Realtor is to build lasting relationships with each of her clients, in order to guide them through the challenging process of home ownership. She provides personalized, hands-on service, provides insight informed by decades in the industry, and stays involved in clients' lives long after the transaction is completed. "I really care about my clients having a great experience, and I do everything in my power to ensure they accomplish their goals successfully," Haley says. Haley goes above and beyond for her clients to get them where they want to be as far as their real estate needs are concerned, and she becomes friends with many of the people she works with. Because of these traits and more, Haley gets 95% of her business from repeats and referrals.

In order to constantly expand her sphere and stay in touch with her constituency, Haley maintains a consistent presence online and within her community. She uses the MLS and social media to market her listings as well as ads in lifestyle magazines, and she communicates with past clients over social media and by phone. Haley's ability to stay on people's radar has enabled her sphere and her business to grow, and her production numbers reflect that – she closed \$20M across 45 transactions in 2020, and looks forward to increasing those numbers in the future.

An incredibly hard worker, Haley is driven to accomplish so much each day primarily by her desire to help

the people in her community. "I love guiding my clients through this challenging process and watching them accomplish one of the greatest feats in their life. It's so rewarding," Haley says. She is a creative problem solver who feels genuine compassion for her clients, and that opportunity to meet and help so many people is what inspires the quality and intensiveness of her client service.

In her free time, Haley loves spending time with her husband and her daughters. She enjoys hiking, biking, and going on vacations to the beach in Florida. She is a huge proponent of community engagement, and personally raises money for local organizations such as the Gold Key Project, Fellowship of Christian Athletes, and her local church, the Legacy Christian Church. Haley and her team also hold clothing drives for Mission South Side, a local ministry that provides for the homeless. Haley also works with the Unconventional Womens Business Network, a non-profit faith at work ministry designed to foster good business practices within the community. If you're looking for an agent in Kansas or Missouri who offers top-notch service to a diverse range of clients, get in touch with Haley Epps today!



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